**Online Seminar - IMPACT OF COVID ON FOOD SUPPLY CHAIN**

Thursday, July 2, 2020 from 4.00 p.m. to 5.30pm.

Dear Sir/Madam,

The Covid-19 pandemic is taking a hard toll on the global economy. India is no exception to this. It is facing numerous medical, social, and economic challenges, which are threatening to induce a recessionary environment. Its impact on agriculture is complex and varied across diverse segments that form the agricultural value chain and food supply chain.

In view of the current scenario, **IMC Chamber of Commerce and Industry** and **Business Standard** are jointly organizing an **Online seminar on** **IMPACT OF COVID ON FOOD SUPPLY CHAIN** on **Thursday, July 2, 2020 from 4.00 p.m. to 5.30pm.** The virtual meeting will be on Zoom.

While the pan India lockdown continues to create challenges in the availability of labour and transport in the agricultural sector, the Central and the State governments have taken various measures to fight the pandemic. But the food supply chain for vegetables, fruits and other daily essentials is facing one of the worst setbacks. Industries calibrated to supply consumers with necessities are finding it difficult to cope with the sudden surge in demand.

While the country has adequate supply of foodgrains and other essential commodities, people are resorting to panic buying. Temporary bottlenecks in the flow of goods are seen distorting the supply chain.

A panel of experts will discuss different aspects of the food supply chain challenges including post-harvest logistics, marketing, retailing, technology infusion, innovation, and business promotion. They will throw light on revival of food business, food inflation outlook and Kharif crop prospects. The key speakers are

* Mr. Raju Barwale, Chairman, Maharashtra Hybrid Seeds Company (MAHYCO)
* Mr. Atul Chaturvedi , Executive Chairman, Renuka Sugars Ltd
* Mr. Amith Agrawal, Co Founder & ED, Staragri Warehousing Ltd
* Dr. Shunmugam Ex-Head - Research and Index Administration at Multi Commodity Exchange of India Ltd.
* Mr. G Chandrashekhar, Economic Advisor IMC and Director IMC ERTF

There is NO PARTICIPATION FEE. However, registration is mandatory. On receiving your registration

request, VC details will be shared.

For registrations and further details please contact Ms. Anita Naik at anita.naik@imcnet.org Or visit IMC website <https://www.imcnet.org/events-769>

We do hope you will be able to seize this opportunity and participate on July 2, 2020.

With regards,

AJIT MANGRULKAR

Director General